Learnovation Lab Critique

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Learnovation Lab appears to be organized as a website to document learning as opposed to a resource site for others, though there are aspects of the site in which a teacher may have interest. I feel as though I need to understand the authentic audience to make recommendations on the content and organization.

Regardless of the audience, well-organized websites with primarily visuals, such as photos or graphics, and a phrase or sentence describing the content seems to be the most successful approach. Visually pleasing photos with links for the user to access additional information is effective. If the website visitor would like to learn more about a topic, he/she can select the topic and see more detailed information. In many cases, the information is available in the form of a video or text.

As per Chris Anderson’s TED Talk, CISCO is suggesting an increase in the amount of video data will increase to 90% of the web data content within four years. This is a significant shift in communication. It shows that video content is being accessed and used at a greater rate than ever before. This should be taken into consideration as we develop the site.

In conclusion, websites with visual and minimal text that the user can select if interested in learning more about the topic is best. Additionally, short videos that communicate the information is also effective depending on the content and audience.

Note: I did not discuss changing the format of the site pages, since this seems to be intact.

Here are some sample pages from my Salvador site that support the web design approach described above.

<http://www.weebly.com/weebly/main.php> - This page will be complete soon. It has links to lesson plans with sample videos.

<http://salvadorschool.weebly.com/arts--activities-magazine-lessons.html> - This link shows the colorful magazine cover with more information to access in the magazine issue.